

DEPARTMENT OF MANAGEMENT STUDIES

NEWSLETTER (JUNE 2023-JANUARY 2024)

Guest Lecture Arranged

- Dr. S. Sivakami, HoD/ Management Studies, has arranged a virtual guest lecture, “Career Pyramid for Management Graduates,” by Mr. R.S. Guhan, Manager, NASSCOM, on 16.10.2023.



Virtual Session

- Ms. V.S. Iswarya, AP/ Management Studies, has arranged a guest lecture, “Exciting Challenges and Opportunities towards HR,” by Mr. R. Bright Reginold Raja, Employee Relationship Officer at B2C Technologies, Nagercoil, on 29.09.2023.



Guest Lecture Session

- Dr. S. Sivakami, HoD/ Management Studies, has arranged a guest lecture, “Ethics in Corporate practices,” by Mr. M. Hariprasad, Workforce Specialist, Nutanix, Bangalore, on 22.09.2023.



Guest Lecture Session

- Ms. S.M. Saranya, AP/ Management Studies, has organised “Business Plan Competition and Rewarded the Best Innovations” on 18.08.2023. The session allowed participants to analyze real-world business models, troubleshoot potential issues, and brainstorm innovative solutions.



Business Plan Competition

- Ms. S.M. Saranya, AP/ Management Studies, has arranged a guest lecture, “Business Model Canvas,” by Mr. Abey George, Director of Entrepreneurship, Associate Project Manager, Capestart Software Private Ltd., Nagercoil, on 04.08.2023.



Business Model Canvas Session

Guest Lecture delivered by the faculty members

- Dr. S. Sivakami, HoD/ Management Studies, has delivered an inaugural address on the inauguration of, "Business Ideation Club," at Smt. R. Rajalakshmi Hindu Vidyalaya Mat. Hr. Sec School, Thuckalay, on 11.08.2023.
- Dr. S. Sivakami, HoD/ Management Studies, has delivered a presentation on the topic, “The Essence of Teachers as Resilient Leaders, on the Faculty Development Workshop organized by the college on 04.10. 2023.

Publications by the faculty members in Journals

- Dhaneesh, R., Arun, M.P., Iswarya, V.S., & Rajkumar Narayanan. (2024). Analyzing the stress management intervention impacting the mindfulness and well-being of employees. *Work, (Preprint), 1-11.*
- Dhaneesh, R., & Iswarya, V. S. (2023). Stress management intervention program for teaching staff at private engineering colleges in Tamil Nadu to improve their job performance and well-being. *Rajagiri Management Journal, 17(3).*
- Dhaneesh, R. (2023). Occupational Stress Management Intervention: An Informative Perception. *Review of Professional Management, 21(2).*

Patent Published /Granted

Sl. No.	Name of the Faculty Members	Patent Title	Date
1	Dr. S. Sivakami, Ms. R.V. Akshera, Ms. S.M. Saranya	A system and method for assessing creditworthiness among financially unorganized borrowers	01.09.2023
2	Ms. V.S. Iswarya, Dr. R. Dhaneesh	The role of work-life balance and organizational performance among employees of health care sector	06.09.2023
3	Dr. R. Dhaneesh, Ms. R.V. Akshera, Ms. V.S. Iswarya	The impact of role stress on employee performance	06.09.2023

Funds received by the faculty members

- Ms. S.M. Saranya and Ms. R.V. Akshera, Assistant Professors, Department of Management Studies received a grant of Rs.50,000 from UBA for the Project, Renewable Energy, on 18.01.2024.

Industrial Visit

- The Department of Management Studies organized an Industrial visit on December 28, 2023, to Milma Dairy Production, Wayanad, Kerala for the second-year students of MBA. Ms. V.S. Iswarya, Ms. Sheeja, and Mr. R. Dhanesekaran, were the faculty members accompanied.



Industrial Visit- Milma

- The Department of Management Studies organized an Industrial visit on July 5, 2023, to Kaynes Technology India Private Ltd, Mysore, for the first-year students. Mrs. R.V. Akshera & Ms. S.M. Saranya, and Dr. Kumar, were the faculty members accompanied.



Industrial Visit- Kaynes

Department Activities

AMMA Birthday Celebration

On September 30, 2023, the students and faculty members of the Management Studies celebrated Amma's birthday. As part of the celebration, a series of cultural activities, including dances and games, were conducted, to gain cherished blessings bestowed by our beloved AMMA.



AMMA Birthday Celebration

Charity

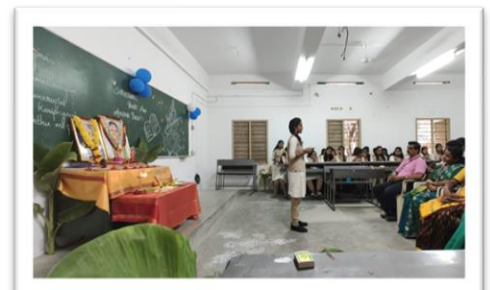
On September 30, 2023, the students and faculty members of the department distributed food and stationary items to the children's at Sree Sarada Devi Anbu Illam, Nagercoil, in mark of the celebration of Sevanavaram 70.



Sevanavaram 70

Pooja Celebration

On October 20, 2023, the students and faculty members of the Management Studies celebrated Saraswathy Pooja. On this special day, students put in their best efforts to express their artistic and creative abilities. This platform allowed them to showcase their talents, boost their confidence and provided a unique learning experience.



Pooja Celebration

Pongal Celebration

On January 12, 2024, the students and faculty members of the department celebrated the pongal festival in a traditional manner with ethnic attire and played various conventional games.



Pongal Celebration

Top Rankers in the Anna University Examinations

University Rank Holders



Vandhana R
Rank 5



T S Jayameenakshi
Rank 12

The following students are the class toppers in the Anna University Examination conducted during April/May 2023.

II SEMESTER



Siva Tharani G M
CGPA 8.55
Rank I



Keerthiga. K
CGPA 8.55
Rank I



Amrutha G S
CGPA 8.44
Rank II

Students Achievement's

Sl. No.	Name of the Student	Semester/ Year	Name of the Event/ Course Completed	Name of the Organizer	Date	Prize
1	Mr. D. Ambarish Jeya Mano Ms. G.P. Gopika Ms. D. Gopika	I/I	Business Model Canvas	Loyola College of Engineering	31.10.23	First Prize
2	Mr. Hiran Nakulan Mr. S. Saravana Kumar	I/I	Brand War	Loyola College of Engineering	31.10.23	Second Prize
3	Ms. V. Bavidra Ms. M.S. Apsara Ms. M. Veera Lakshmi Ms. H.A. Sri Lekshmi Ms. I. Madhumitha Ms. J. Maria Tina Ms. A. Maria Enit Ms. Arockiya Jency Ms. M.S. Akshaya Ms. C. Manju	I/I	Corporate Dance	Loyola College of Engineering	31.10.23	First Prize
4	Mr. V.S. Anijith Mr. K. Prakash Mr. S.S. Sai Krishna Mr. S. Raghul Siva Mr. S. Renjith Mr. J.P. Aswin Mr. M. Anandu Mr. K.S. Sreekanth Mr. S. Dhivakar	III/II	Hand Ball Match	Amrita College of Engineering and Technology	02.11.23	Second Prize

Faculty Awards and Achievement's

Sl. No.	Name of the Faculty	Name of the Event/ Course Completed	Name of the Organizer	Date	Award
1	Mrs. V.S. Iswarya	NPTEL online certification examination "Stress Management"	IIT Kharagpur	August to September 2023	Elite Silver
2	Dr. S. Sivakami	NPTEL online certification examination "Stress Management"	IIT Kharagpur	August to September 2023	Elite
3	Dr. R. Dhaneesh	NPTEL online certification examination "Stress Management"	IIT Kharagpur	August to September 2023	Completed
4	Mrs. R.V. Akshera	NPTEL online certification examination "Stress Management"	IIT Kharagpur	August to September 2023	Completed

Sl. No.	Name of the Faculty	Name of the Award	Name of the Organizer	Date
1	Dr. S. Sivakami	Best Faculty	Amrita College of Engineering and Technology, Nagercoil.	13.09.2023

Industry Institute Interaction

CEO TALK

- On October 14, 2023, the first-year students had an interaction with Mr. Paulian Daniel, CEO of ONXY Green Tech, Azhagiyamandapam. He explained the business processes, the importance of work ethics, and a positive work atmosphere to boost productivity.



CEO TALK

Business meet

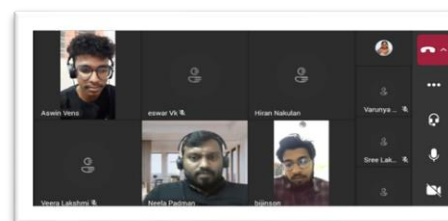
- Dr. S. Sivakami, HoD & Ms. R.V. Akshera, AP of Management Studies, has attended a business meet organized by Business Network International, (BNI Comorin Chapter) on January 12, 2023. The Section Head encouraged students to share their valuable business plans, fostering a collaborative environment. Dr. S. Sivakami, ASP/ HoD expressed gratitude to the BNI Comorin team for extending the opportunity to attend the Business Meet up.



Business meet

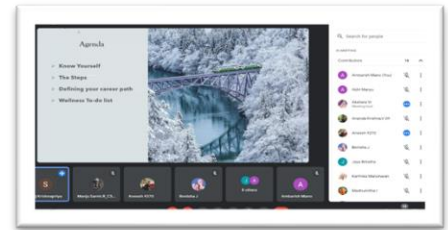
Industry Mentor – Mentee Meeting

- The mentees of Dr. S. Sivakami, had an interaction with their industry mentor Mr. Neela Padman, Sales Programming Specialist, Ford Motor Private Limited, on October 23, 2023. They discussed the challenges in getting jobs and the skills required to tackle them.



Industry Mentor-Mentee Meeting

- The industry mentor Mrs. Saroj Krishna Priya, Assistant Manager, Renault Technology and Business Centre India, had interacted with the mentees of Ms. R.V. Akshera on November 18, 2023. He opened an avenue for students to introspect the effectiveness of career-building initiatives undertaken by them.



Industry Mentor-Mentee Meeting

- Ms. S.M. Saranya has arranged a virtual meeting with the industry mentor Mr. V. Soundhar, Associate Software Engineer, Capestart Software Private Limited, for her mentees on November 19, 2023. He discussed with the students the career opportunities, challenges, and thresholds required in shaping them as future leaders.



Industry Mentor-Mentee Meeting

- The mentees of Ms. V.S. Iswarya, had a virtual one to one interaction with their Industry Mentor Mr. K.S. Abijith, Executive-Process Assurance, Aspire Systems, Chennai on November 20, 2023. He discussed with the students the skills required for career development.



Industry Mentor-Mentee Meeting

Prepared by

Ms. Iswarya V S, Assistant Professor, Management Studies

HoD